



PIIA
Professional Independent
Insurance Agents **of Colorado**

Agency Consulting

MAXIMIZE

YOUR AGENCY

We know the challenges you're facing.
Let us help you solve them.



How it Works

PIIAC has partnered with the Independent Insurance Agents of Texas (IIAT) to offer members customized business consulting services. A team of experienced consultants, who specialize in all aspects of running an independent insurance agency, are available to help solve your agency's challenges and maximize performance. The consultants will work with you to review your agency's needs, recommend services, and design a monthly consulting package exclusive to your agency.

*Monthly Packages are executed on 6-month contract.



Starter Package

2 hours \$300 (monthly)



Executive Package

10 hours \$1,350 (monthly)



Performance Package

6 hours \$855 (monthly)

Learn more at
piiac.com/insurance-agency-consulting

Running an independent insurance agency is difficult work.

It's easy to feel overloaded when the job requires you to work in many different lanes – management, HR, accounting, sales and strategic planning. Not to mention, you must perform the day-to-day duties of running a business while also planning to achieve your strategic goals.

We Can Help

The consultants at PIIAC and IIAT can help you with many different aspects of your business. Common objectives include developing a more focused strategy for increased sales and profits, improving business operations and efficiency, and implementing a clearly defined management strategy. Here's some of the services we can perform:

- Analyze team strengths – put the right people in the right seats
- Assess employee engagement and company culture
- Review agency metrics
- Develop a strategic leadership blueprint
- Evaluate your book of business for opportunities and profitability
- Optimize carrier relationships and contract management
- Improve operational efficiency
- Review benefits and compensation philosophy
- Set clear staff performance expectations
- Boost agency profitability
- Develop vision and mission statements
- Evaluate processes and workflows
- Create a hiring and onboarding strategy
- Assess Agency Management System integration
- Conduct a technology review

Meet the PIIAC Consulting Team



Kim Hutson, Marit Peters, Angela Ford, Carey Wallace, Jennifer Bejarano

Learn more about the team at piiac.com/insurance-agency-consulting

Let Us Be Your Strategic Business Partner

We'll work with you to identify business gaps, overcome pain points, and implement proven strategies to achieve your goals.

GET IN TOUCH..



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