



PIIAC'S LEARNING TRACKS

ACCREDITED CUSTOMER SERVICE REPRESENTATIVE (ACSR)

STEP ONE:

ACSR 321: BECOMING A SUCCESSFUL CSR

ACSR 322: ADDRESSING COVERAGE INQUIRIES

ETHICS 311: ETHICAL DECISION MAKING IN RISK AND INSURANCE

STEP TWO:

M-AB 123: UNDERSTANDING SUPPLEMENTAL PERSONAL LINES

M-AB 132: UNDERSTANDING P&C RATEMAKING AND PRICING

M-AB 133: EXCELLING AT ACCOUNT MANAGEMENT

33 TOTAL CE CREDITS

BENEFITS

- Discounts with your PIIAC membership
- ALL courses include CE credit
- All courses count toward a designation and have pathways to other designations, making this a foundation for many different building blocks.
- No annual fees or future exams (unless you continue to additional designations or earn a CPCU designation)
- Only 3 - 5 months to complete

RETAIL COST: \$1,193

PIIAC MEMBER COST: \$900

SIGN UP NOW

contact PIIAC for more information