

AGENTS SERVICE CORPORATION (ASC)

SUBMISSION CHECKLIST FOR PIIAC AGENTS

PRE-SUBMISSION REQUIREMENTS:

- Agency is formally appointed with a signed producer agreement on file
- Valid state insurance license provided (agency license and producers license(s))
- Current E&O insurance (\$1M/\$2M limit) & Cyber insurance (\$500K Minimum Limit) documentation submitted (Cyber not required, but highly encouraged)

COMMERCIAL LINES: SUBMISSION PACKAGE MUST INCLUDE:

- Completed ACORD application(s) (appropriate for the line of business)
- Signed supplemental application (if applicable for class of business)
- 3-5 years of current, valued loss runs (for commercial risks)
- Target premium and desired effective date provided
- MVRs/driver schedule

PERSONAL LINES: SUBMISSION PACKAGE MUST INCLUDE:

- Complete application forms as applicable.**
- Personal Auto Application ([click here](#))
 - Home Application ([click here](#))

SUBMISSION PROCESS:

- Email submission to: submissions@piiac.com
- Use subject line format: **[Agency Name] [Insured Name] - [Line of Business] - [Effective Date]**
- Allow 24–48 business hours for initial review

BINDING REQUIREMENTS:

- Binder request submitted in writing with a copy of signed quote and application(s)
- Requested effective date and final coverage terms clearly stated

ADMINISTRATION & COMPLIANCE:

- Commission structure per producer agreement
- Payment terms followed (direct bill)
- Renewals reviewed 30–45 days in advance and updated as needed
- All submissions comply with state and carrier regulations



AGENTS SERVICE CORPORATION (ASC)

MARKET ACCESS GUIDE

HELPING COLORADO'S INDEPENDENT INSURANCE AGENCIES GROW

ASC GIVES YOU ACCESS TO THE FOLLOWING MARKETS:



CNA

Strong in life sciences, healthcare, and technology, with broad industry capabilities.



Coalition

Offers Cyber Liability and Executive Risks insurance, plus free cybersecurity tools for businesses of all sizes, making it a suitable solution for managing cyber and executive risks.



HCIT

Provides catastrophe protection including flood, earthquake, and landslide coverage.



Travelers

Coverages include home, auto, condo, renters, umbrella, identity fraud, valuable items, boat & yacht, and weddings.



Pinnacol Assurance

Workers' compensation coverage and the assigned risk carrier in Colorado. A must-have for commercial insurance writers in the state.



RLI

Home-Business Policy: Ideal for home-operated small businesses.
Personal Umbrella: Standalone policy that doesn't require RLI underlying coverage.



United Fire Group (UFG)

BOP-Pro businessowners policy from UFG Insurance is designed for a wide range of small-to medium-sized businesses. Supporting lines are available for eligible BOP-Pro risks-commercial auto, workers compensation and umbrella coverages. Eligible risks: retailers, distributors, services, offices, contractors, and restaurants.



Progressive

Comprehensive coverage includes Personal Auto, Motorcycle/ATV, Boat/Personal Watercraft, Motor Home, Travel Trailer, Snowmobile, Renters, Commercial Auto, and more.



Berkley Management Protection

Private Company Directors & Officers Liability Coverage "D&O", Not-For-Profit Directors & Officers Liability Coverage, Employment Practices Liability Coverage "EPL", Fiduciary Liability Coverage, Crime Coverage, Miscellaneous Professional Liability Coverage (MPL)



The Hartford (Commercial & Flood)

Excellent for total account solutions. Flood coverage can round out homeowners or renters' policies.



AmTrust

Top classes include restaurants (with liquor and delivery) and non-profits. Offers a diverse product range.



Safeco Insurance

A reliable and competitive option for your personal lines clients



Big "I" Alliance Blue

We provide Big "I" members with access to specialty/niche coverages, program business and hard-to-find markets.



Liberty Mutual

While Liberty Mutual write accounts across a wide commercial appetite, they have the most success with the following risks: Business and personal services, construction, professional services, restaurants, and retail.



Hanover

The Hanover Insurance Group offers a comprehensive suite of insurance solutions for small businesses, including tailored options for over 500 industry classes. Hanover also offers specialized coverages like marine, management liability and professional liability.



Secura Specialty

Covers niche sectors like tree trimmers, alarm installers, special events, and fitness centers. Secura offers specialized coverages for agribusiness contractors, growers, farm retailers, food products, and ag trucking.



Foremost

A one stop householding solution, with insurance products that range from nonstandard to preferred. And with Foremost Signature products, you can offer your customers the convenience of a package or a bundle.



National General

Rock solid financial stability, and an Allstate company, Wide range of insurance coverage, Competitive commissions, A technology-first company



Pinnacol Assurance

Access to Colorado's assigned workers' comp provider enabling you to meet your client's workers' compensation needs on all the risks you have...

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MARKET ACCESS GUIDE

HELPING COLORADO'S INDEPENDENT INSURANCE AGENCIES GROW

ABOUT

ASC:

Agents Service Corporation (ASC) is a wholly owned subsidiary of the Professional Independent Insurance Agents of Colorado (PIIAC). ASC exists to help PIIAC members grow their agencies by providing access to a range of insurance markets, especially when direct appointments with carriers are unavailable.

WHY

WORK

WITH ASC?:

Working with ASC means flexibility and growth **without sacrificing control over your book of business.**

- No volume requirements or access fees
- You own your expirations
- We help you get direct appointments when eligible

AGENCY

PROTECTION

SERVICES:

Beyond market access, ASC helps protect your agency with comprehensive coverage options:

- **E&O Insurance** – Through exclusive relationships with Westport/Swiss Re and Utica
- **Cyber Liability** – Dynamic policy through Coalition
- **EPLI Coverage** – Offered through Philadelphia Insurance Companies

OUR

MISSION:

ASC's mission is to help Colorado's independent agencies **grow** and to **strengthen** the Independent Agency Channel by **increasing its market share.**

CONTACT

US:

✉ **Email:** submissions@piiac.com

☎ **Phone:** 303.512.0627

We look forward to working with you!

